



Burnet Institute

Medical Research. Practical Action.



PACIFIC ISLANDS
HIV AND STI RESPONSE FUND
2009–2013



SPC
Secretariat
of the Pacific
Community

Process 10.
Headlines and stories to identify
results.

Resources for developing National Strategic Frameworks

Headlines and stories to help focus on results

Use headlines to help you think about what **results** you want to achieve.

This exercise starts with fun, and the group can later on turn the headlines into real “Objectives” for the plan.

The exercise is simple. Form into group of up to five people, choose a topic, and talk about what sorts of changes you would want to achieve over the next five years.

Then, together, pretend you are a group of newspaper reporters five years from now.

Write a headline and a short story to highlight the change.

The examples below, from the Marshall Islands, show how this exercise can be fun.

But if you are facilitating it, don't show these examples to your participants. Let the headlines and stories evolve from their own experiences and ideas.

Headlines

Example from Marshall Islands 2012

TEEN PREGNANCY & STIs RATE DROPS!

HOW?

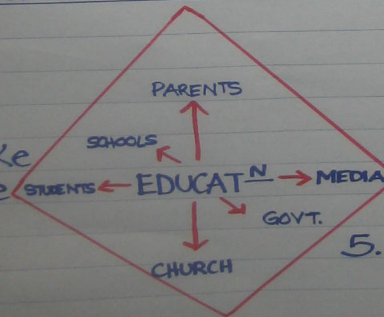
5 YEARS

- School Curriculum
- Increased Testing
- Family discussions of HIV/STIs
- Media Campaigns
- Condom distribution & education
- Church outreach

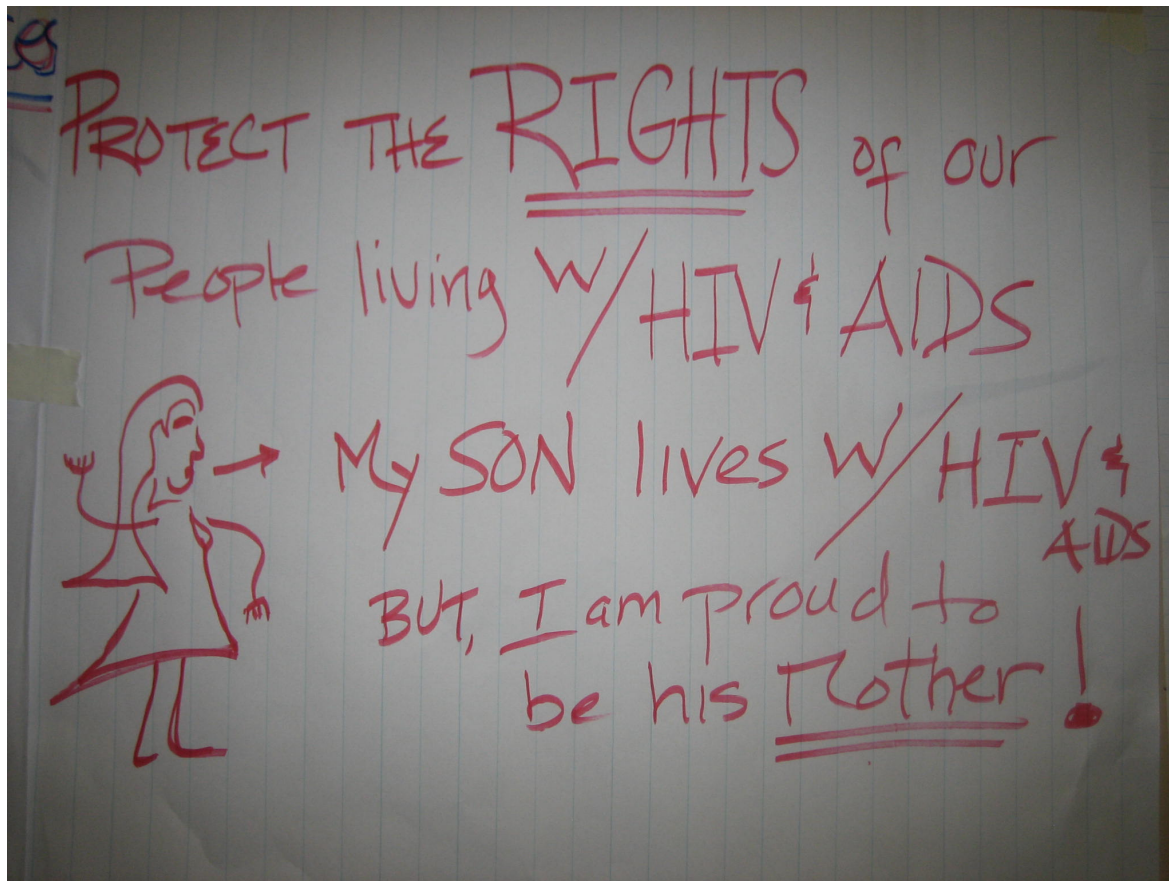
1. Outreach - Schools, Church, Community
2. Media - radio / TV
 - ~ Facts → protect yourself
 - ~ Get TESTED
 - ~ Link to substance abuse
 - ~ Newspaper - messages to teach
3. Parenting / Family Skills
 - ~ Videos / TV - for parents to show kids
4. Curriculum
 - ~ Involve church in planning + PTA
 - ~ Make sure teachers are comfortable (get PTA endorsement)
 - ~ School says be faithful, churches teach why/how.
5. CSO's + Church leaders
 - ~ Have focus groups with men/women/youth.

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MARCH 20, 2012



Headlines

Stigma and Discrimination is reduced. Marshall Islands 2012

"ALL HIV POSITIVE PATIENTS IN THE RMI ARE UNDER ART"

On August 08, 2017, at Netijda session, the minister of Health, Mr. David Kabua declared all HIV positive patients in RMI received ART (Antiretroviral Treatment) at appropriate level. He said that the achievement comes up with the supports and collaboration of all sectors, NGOs and communities. The transmission of Mother to child HIV infection is zero as of FY 2016.

Headlines

Treatment improves.

Marshall Islands 2012

Headlines

Governance and Coordination.

National Advisory Committee will become "HIV Champions".

Marshall Islands 2012

